Minnesota River Congress Strategies and Actions for Fund Raising
as of 1-15-18

Funds in the future will be collected in the name of the Minnesota River Congress. Those funds (checks and/or on-line donations) should be made out or directed to the Minnesota River Congress and sent to MRC, PO Box 488, New Ulm, MN 56073. Those funds in turn will be ultimately donated to the Friends of the Minnesota Valley to be used for a pending matching funding proposal to the McKnight Foundation. The funds will support our on-going work and mission of the Minnesota River Congress.

Some of the following suggested activities can be reasonably done by having one or two dedicated individuals to coordinate a local event along with the help and guidance from the Coordinator/Facilitator. Other ideas are more volunteer intensive but certainly doable. If you have additional ideas or comments, please share them. And/or If you are experienced, willing and able to help with any of these activities please let me know. I would like to put potential activities on a projected timeline and calendar for reference going forward toward a completion. The best ideas are ones which can be replicated yearly with a limited amount of change.

- Donation appeal letter to MRC network of past participants
- Donation appeal letter to MRC network of past participating organizations
- Continue to solicit sponsorships for the 2 yearly full sessions
- Continue to collect individual admission fee to 2 yearly full sessions
- Conduct a cash give away raffle
- Conduct a prize give away raffle
- Conduct a prize and cash give away raffle
- Conduct a game of skill contest with prizes (can be done in conjunction with a pub crawl, games such as portable golf, darts, nailing game etc.)
- Conduct a one-day river-wide fishing contest
- Conduct a 3-month long river-wide fishing contest
- Make appeals to charitable gambling (pull tabs) operations
- Hold a fund-raising event including, music, food, refreshments, educational/informational booths, artworks, contests, raffle, bake sale.
- Seek out and write grant applications to applicable foundations for targeted public education/awareness building and other relevant activities with which Minnesota River Congress participants are actively engaged in through our Interest Network Teams.
- Hold a local rummage sale and get items donated
- Hold a large centrally located rummage sale incorporating items from all over the basin.