

Minnesota River Congress Strategies and Actions for Fund Raising
as of 1-15-18

Funds in the future will be collected in the name of the Minnesota River Congress. Those funds (checks and/or on-line donations) should be made out or directed to the Minnesota River Congress and sent to **MRC, PO Box 488, New Ulm, MN 56073**. Those funds in turn will be ultimately donated to the Friends of the Minnesota Valley to be used for a pending matching funding proposal to the McKnight Foundation. **The funds will support our on-going work and mission of the Minnesota River Congress.**

Some of the following suggested activities can be reasonably done by having one or two dedicated individuals to coordinate a local event along with the help and guidance from the Coordinator/Facilitator. Other ideas are more volunteer intensive but certainly doable. If you have additional ideas or comments, please share them. And/or If you are experienced, willing and able to help with any of these activities please let me know. I would like to put potential activities on a projected timeline and calendar for reference going forward toward a completion. The best ideas are ones which can be replicated yearly with a limited amount of change.

- Donation appeal letter to MRC network of past participants
- Donation appeal letter to MRC network of past participating organizations

- Continue to solicit sponsorships for the 2 yearly full sessions
- Continue to collect individual admission fee to 2 yearly full sessions

- Conduct a cash give away raffle
- Conduct a prize give away raffle
- Conduct a prize and cash give away raffle

- Conduct a game of skill contest with prizes (can be done in conjunction with a pub crawl, games such as portable golf, darts, nailing game etc.)

- Conduct a one-day river-wide fishing contest
- Conduct a 3-month long river-wide fishing contest

- Make appeals to charitable gambling (pull tabs) operations

- Hold a fund-raising event including, music, food, refreshments, educational/informational booths, artworks, contests, raffle, bake sale.

- Seek out and write grant applications to applicable foundations for targeted public education/awareness building and other relevant activities with which Minnesota River Congress participants are actively engaged in through our Interest Network Teams.

- Hold a local rummage sale and get items donated
- Hold a large centrally located rummage sale incorporating items from all over the basin.